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condition that the digital contents individual use conditions given at the time of the purchase are effective.

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SOLUTION: When an electronic mall server 110 sells digital contents 101, digital contents individual use conditions are generated according to digital content use conditions 104 and given to a purchaser. For repurchasing in case of a failure in distributing the digital contents 101, the digital contents 101 are distributed again without recollecting digital contents value 103 on

